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SUSTAINABLE
MANAGEMENT



2nd International Summer School on Sustainability and Responsibility

Curitiba - Brazil

Date: 6th-10th August 2018

<https://www.isaesummercourse.com/summerprogramssustainability>



Our partner in Brazil

Signatory of the UN initiatives Global Compact and Principles for Responsible Management Education (PRME)
Getulio Vargas Foundation (ISAE-FGV) is one of the largest academic institutions in Brazil focusing on Social and Economic Sciences since 1944



Av. Visc. de Guarapuava, 2943 - Centro, Curitiba - PR, 80010-100, Brazil

<http://www.isaebrasil.com.br/en/>

Compared to other Brazilian cities, Curitiba ranks rather high on the Human Development Index; in 2010 Curitiba was awarded the Global Sustainable City Award, given to cities and municipalities that excel in sustainable urban development

Curitiba

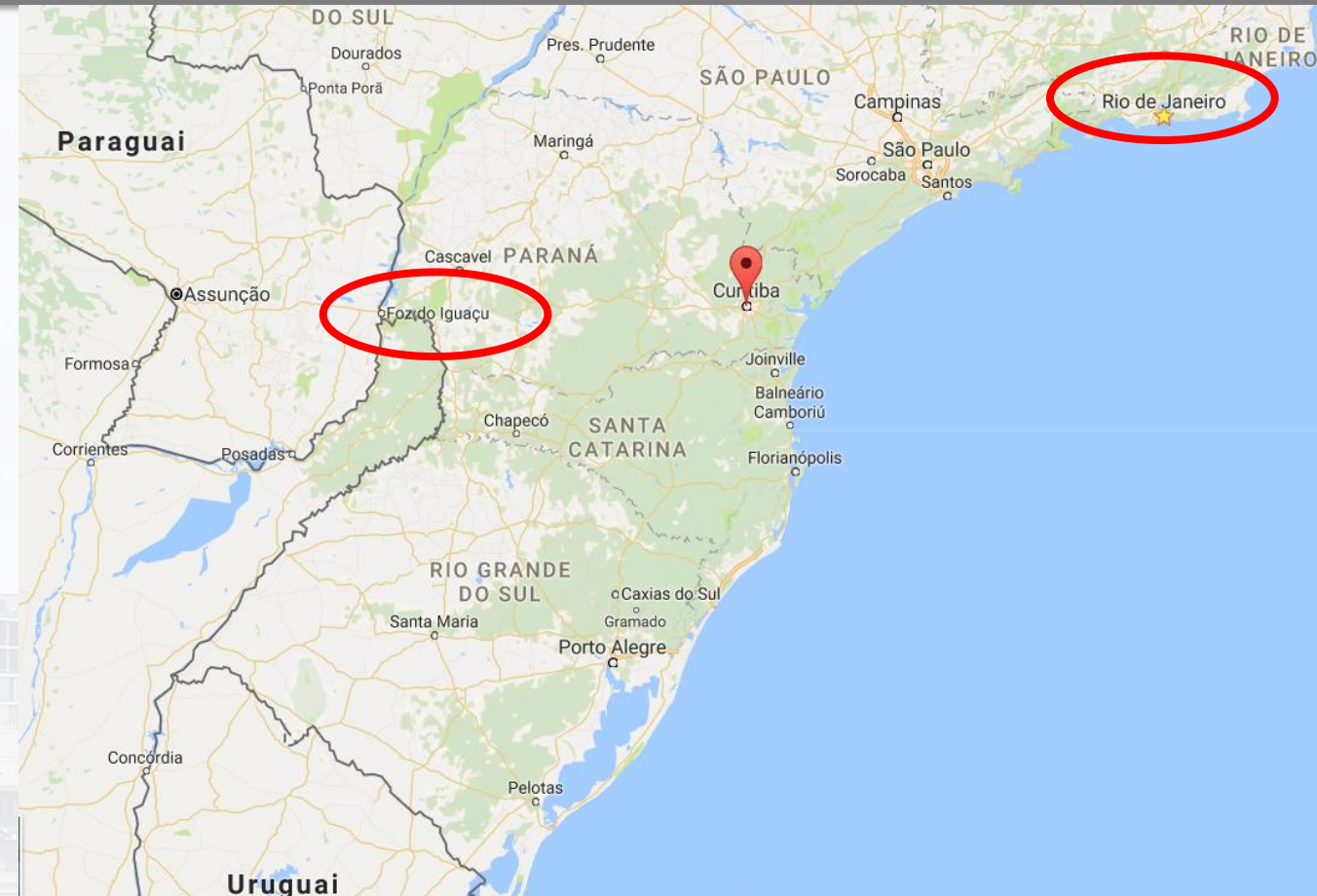
- The city is known to urban planners worldwide for its innovative public transit system.
- Curitiba is the capital and largest city of the Brazilian state of Paraná, placed in the south of Brazil
- Population: 1,879,355 people
- In the 1850s, waves of European immigrants arrived in Curitiba (mainly Germans, Italians, Poles and Ukrainians) contributing to the city's economic and cultural development



Curitiba is strategically placed in terms of tourism – between important touristic places such as Rio de Janeiro and the water fall (Cataratas do Iguaçu), in Foz do Iguaçu

Tourism

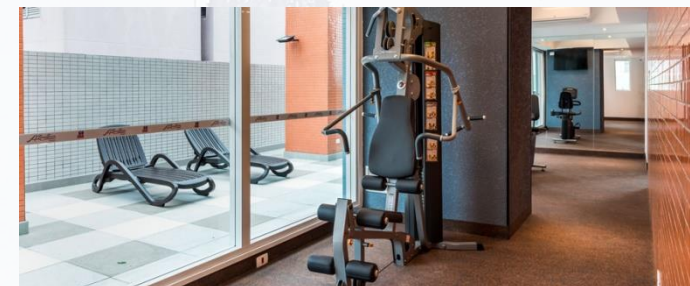
- It is possible to arrange a visit to Rio de Janeiro, São Paulo, Cataratas do Iguaçu and more
- The region is close to Paraguay, Argentina and Uruguay
- Mr. Rodrigo Mello can assist in organizing trips



The hotel is included in the fee, a 4-star hotel with gym and a fantastic view from the rooftop and just 12 min walking distance from the business school

Atlantica Hotels - Go Inn

<http://www.atlanticahotels.com.br/hotel/curitiba/Go-inn-curitiba>



We intend to fly from Frankfurt airport to Curitiba on 4th of August (Saturday). On 12th of August (Sunday), we intend to fly back to Cologne. We try to arrange that all the participants book the same flight.

Recommendation for flights

Lufthansa has flights from Cologne/Frankfurt to Rio or Sao Paulo (train ticket from Cologne to Frankfurt is included when buying Lufthansa tickets), then from Rio or Sao Paulo to Curitiba. 12 hours from Frankfurt to Rio or Sao Paulo then 1 hour and 30 min between Rio and Curitiba or 1 hour between Sao Paulo and Curitiba. The total time will depend on the duration of the transfer in Rio.

The estimated price range is between **700 to 1000 Euros**. It is the most comfortable and fastest way to fly to Brazil from Cologne.

PS: The exchange rate is approximately: 1 euro = 4 real

Cutting-edge practices on sustainability – the program intends to address Brazilian issues related to corporate social responsibility and sustainability and highlights best practices.

- Corruption and the military intervention in Rio
- Operation Car Wash - <https://www.youtube.com/watch?v=6eyBW3hVaE>
- Simultaneous translation is offered as courses will be held in both English and Portuguese
- Further details about the content can be found in the link below:



<https://www.isaesummercourse.com/summerprogramssustainability>

Program fee: € 500

- includes full course tuition
- supplementary material
- transportation for all company visits
- hotel

For Curitiba, particularly, vaccination is NOT necessary. Nonetheless, for participants that intend to visit the southeast or northeast of Brazil (Rio, Sao Paulo, Bahia...), yellow fever vaccination is a requirement.

All you need to know about vaccination and health assistance in Brazil you find via the link below (English website):

<http://portalsaude.saude.gov.br/index.php/o-ministerio/principal/secretarias/svs/viajante-en>

You need more info or want to register?



Access the site below. On the bottom of the page you will find the title “CADASTRO DE INTERESSE”. Just add your name, email, phone number, city and write a message regarding your interest in participating in the CUTTING EDGE PRACTICES ON SUSTAINABILITY Summer School + mention the CASM offer until end of May

www.isaesummercourse.com/summerprogramssustainability

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