



HSBA HAMBURG SCHOOL OF  
BUSINESS ADMINISTRATION

## **Call for contributions**

Organizers: The Center for Advanced Sustainable Management at Cologne Business School (Lead), Humboldt University of Berlin, Hamburg School of Business Administration

Scientific Committee / Advisory Board: Carol Adams (Durham University Business School / Swinburne Business School), Martin Brueckner (Murdoch University), Archie B. Carroll (University of Georgia, USA), Norman de Paula Arruda Filho (ISAE Brazilian Business School), Bhaskar Chatterjee (Former Director General and CEO, Indian Institute of Corporate Affairs), Gabriel Eweje (Massey University), Edward Freeman (University of Virginia), Elisabeth Fröhlich (Cologne Business School), Debbie Haski-Leventhal (Macquarie University), Haifeng Huang (Peking University HSBC Business School), Samuel O Idowu (London Metropolitan University), Sarah Jastram (Hamburg School of Business Administration), Nayan Mitra (Developmental Consultant, India), Danica Purg (IEDC-Bled School of Management), René Schmidpeter (Cologne Business School), Joachim Schwalbach (Humboldt University of Berlin), Arnold Smit (University of Stellenbosch Business School), John D. Spengler (Harvard T.H. Chan School of Public Health), Kanji Tanimoto (Waseda University), Teng-Tsai Tu (National Taipei University), Sandra Waddock (Boston College)

## **Responsible Leadership in Times of Transformation –**

### **The 8<sup>th</sup> International Conference on Sustainability & Responsibility**

**(14-16<sup>th</sup> of November 2018 in Cologne, Germany)**

As an academic field, we have the unique opportunity to develop and improve our businesses and societies through changing the way leaders think about the economy. We invite you to join our global community of thinkers to:

**Envision:** responsible leadership as a driving force that help both businesses and society solve global challenges

**Encourage:** responsible businesses to be enablers for positive societal change and innovation

**Empower:** responsible transformation through an open space for knowledge transfer, collaborative innovation, and friendship to positively impact our societies.

This is more than just a conference. We are a global network – connecting academics, practitioners, artists, innovators and all kind of change makers, with the common goal of creating a more sustainable and socially responsible world.

We live in a complex, volatile world filled with uncertainty about the future. This calls for courageous and responsible leaders who will challenge the status quo and lead the transformation of business, politics, and society towards sustainable development. Effective leaders inspire, motivate and ignite people to take action, enabling them to change the world for the better.

Globalization and digitalization have forever changed the socio-political reality of our world, and we have to acknowledge that with such dramatic change, also comes with challenges. For these reasons, we must be careful with regard to how we enact the necessary change, which has arisen from these shifts. We need to understand not just the role of businesses in enacting change, but the role that international institutions, governments, and society, play in this change. Such a transformation must be much more than radical disruption, but rather a fundamental character shift. Of course, achieving such a drastic change in character will not be easy, and for that reason we need to leave our **comfort zones!**

Given our increasingly globalized world, our conference examines the topics of sustainability and responsibility from an international perspective. Together, we are able to develop future-oriented solutions, taking the sustainability debate beyond moralizing and promoting a holistic approach towards shaping our institutions. We bring together different perspectives on global issues from various countries, actors and generations on responsible leadership, to foster ideas, practices, which can be applied in a global context. **We believe that it is not enough to provide future generations with the same opportunities; instead we want to create more opportunities for present and future generations!**

We invite proposals for papers, panels, and workshops, or alternative forms of engagement on a wide range of topics related to responsible leadership. Additionally, we look forward to receiving proposals that focus on topics which affect all fields of the social sciences, not just business and economics.

Topics may include, but are not limited, to:

- Sustainable Business Transformation
- Responsible Leadership
- Social Innovation
- Systemic Thinking
- Trust & Responsibility
- Positive Impact
- Change Management
- Governance
- Innovation in Leadership Education & Training
- Entrepreneurship & Intrapreneurship
- Creativity & Design
- Innovation Management
- Digitalization & Technology
- Social Engineering
- Clean Water, Air and Land
- Business Model Innovation
- Responsible Research & Publishing

Contributions are currently accepted in the following four categories to choose from during the submission process:

- Full Academic Paper (approx. 6000 words)
- Interactive Session (roundtable & alternative forms of engagement) (approx. 3000 words)
- Practitioner Presentation (approx. 600 words, open format), e.g. business solution or current challenge (pitch presentation followed by barcamp discussion)
- Poster presentation / Exhibition (approx. 600 words)

Deadline of submission for all contributions is **the 31<sup>st</sup> of May 2018**. All authors will be notified by August 1<sup>st</sup>, 2018, if their respective papers have been selected for the conference.

To submit your contributions and access more information about the conference, please visit our homepage at <http://www.international-csr.org>

The conference is organized by the Center for Advanced Sustainable Management (CASM) at CBS based in Cologne, Germany.

If you have any further questions or want to actively contribute to the realization of this conference with us, please contact us via [info@international-csr.org](mailto:info@international-csr.org)

Your CASM conference team

