GreenCycle Academy (24. – 26.06.2016)
Co-Create Sustainable Innovation to Reduce Packaging Waste.

What is it?
The GreenCycle Academy empowers students to develop and implement new solutions to reduce packaging waste in supermarkets. Join a 2,5 day innovation weekend (24. - 26.06.2016) to apply new innovation methods, be guided by experts and develop new solutions in interdisciplinary teams. If our partner GreenCycle nominates your idea, you have the opportunity to implement and scale your solution across 10.000 discounters in Germany – a small idea will have a huge impact!

What is the challenge?
How can we reduce packaging in supermarkets/discounters?
• How might we experience packaging in future discounters?
• How can you improve the packaging-cycle in supermarkets?

Who can participate?
No matter if you’re a chemist, engineer, architect or teacher, everyone is welcome – it’s about your know-how, curiosity and ideas! You can join in with or without already having an idea. The main language will be German, but we’ll create English teams.

What is the structure?
The GreenCycle Academy starts Friday afternoon (24.06.2016) with an introduction of the challenge. Students will team up and will experience a guided innovation process to develop their idea from Saturday (25.06.2016) to Sunday (26.06.2016). Expert and method input will give students insights into Design Thinking, Co-Creation, Validation and Business Modeling. On Sunday afternoon each idea will be presented to an expert jury. They will select the winning ideas that have the potential to be implemented and scaled together with GreenCycle.
Why take part?

- Develop new solutions
- Work in an interdisciplinary team
- Apply innovation methods such as Design Thinking, Value Proposition etc.
- Implement and scale your solution together with GreenCycle

Time & Location
Friday, 24. June, 4pm – 10pm
Saturday, 25. June, 9am – 7.30pm
Sunday, 26. June, 9am – 5pm
Location: GreenGarage auf dem EUREF Campus, Torgauer Str. 12-15, 10829 Berlin-Schöneberg (S-Bahn Schöneberg)

What happens to the most promising ideas?
You’re invited to visit GreenCycle for two days (27./28. Juli 2016) where you will present, test and iterate your idea and discuss possible next steps.

Sign up now!
http://goo.gl/forms/eJymUL6AGIl71Zez2

Partners

Climate KIC – Europas größtes Netzwerk für Klimainnovationen. Mit Programmen für Studierende, Start-Ups, Unternehmen und Organisationen, die lösungsorientiert dem Klimawandel begegnen.

Impact Hub Berlin – das weltweit größte Innovationszentrum für Soziale Innovation und Sozial Unternehmen.